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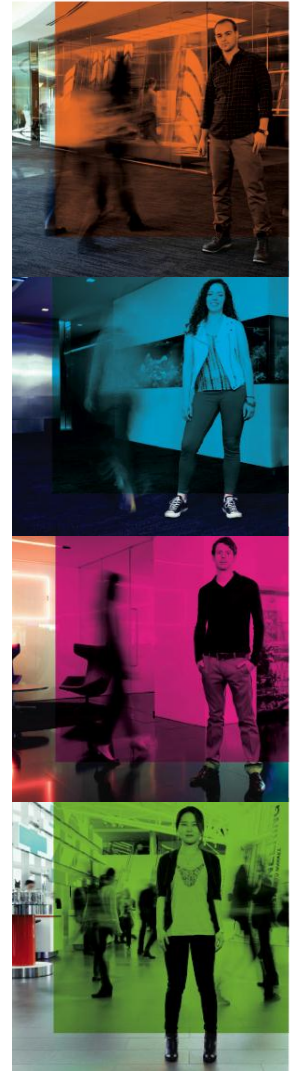
**BLOOMBERG TECH TALK**  
**BUSINESS INTELLIGENCE IN BLOOMBERG**

Big data is a buzz-word in technology these days, and being able to select slices of information out of Petabytes of data is endlessly challenging. But how do you answer the questions that your clients are actually asking? In this technology discussion, Chris Jordan, a developer lead from the R&D Trading Solutions team will speak on Bloomberg's pragmatic view on Business Intelligence and how it can uniformly mine the vast amounts of current and historical information to answer questions for users around the globe.

**DATE: SEPTEMBER 9TH, 2013**  
**TIME: 6:00PM**  
**PLACE: SGM ROOM 101**

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